



Andrew Lechlak

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OBJECTIVE

To make the impossible plausible through user centered and data-driven design

WORK EXPERIENCE

Toledo Lucas County Public Library

October 2013 — Present

Digital Strategist

- Leads the experimentation, innovation, implementation, and portfolio management
- Builds and delivers a set of inspiring service offerings
- Identify, design, incubate, and ensure delivery of an excellent user experience
- Performs evaluation utilizing analytics, usability testing, and research in decision-making
- Coordinated teams of up to 50 people

Rolled Alloys Inc.

April 2012 — October 2013

Web Solutions Architect

- Maintain International Websites for 35,000 unique users and 11 countries
- Develop and Maintain SEO Campaign for 2,000 keywords
- Develop and Maintain PPC Campaign for 3,000 keywords and 55 campaigns
- Designing UI and UX eCommerce system for 60,000 potential orders (quotes)

The Image Group

July 2010 — July 2011

Application Developer

- Developing and integrating 5 eCommerce ASP / SQL Websites with CRM package
- Re-Designing Current eCommerce Solution modifying over 12,000 files
- Converting from .Net v1.1 to .Net v4.0 over 40,000 files
- Providing Service for 5 Fortune 500 companies

QUALIFICATIONS

- Mozilla Foundation Grant Recipient
- Certified Google Analytics, Adwords, and Tag Manager
- SQL, MySQL database design and administration
- Development background in both Windows and Linux environment

EDUCATION

Computer Science Engineering and Technology

Fall 2007 — Spring 2011

University of Toledo

Bachelor of Science with GPA 3.641

REFERENCES

Available upon request.